

WILL PACKET SURVEY

1. Did the packet fulfil your expectations?

Yes No

2. Why did you request the packet (one or a combination of the following)?

- (a) you are named as executor in a will prepared by Lawrence Pascoe
- (b) you are named as executor of a will
- (c) you wanted general information about estates
- (d) you wanted to know Lawrence Pascoe's fees for estate administration
- (e) other

3. Did the packet fulfil your expectations?

Yes No

If not, why not?

4. What did you think of the packet in general?

(a) excellent (b) good (c) fair (d) poor

5. Did you read the articles?

yes no

If not, why not?

- (a) Too complicated
- (b) Not interested
- (c) Other



6. The articles were:

- (a) understandable
- (b) not understandable

The articles were:

- (a) too short
- (b) too long
- (c) just right

7. Did you find the articles helpful?

- Yes
- No

8. Were the graphics, layout and print of the articles acceptable?

- Yes
- No

Does it matter that the articles are photocopies and not on higher quality and coloured paper?

- Yes
- No

9. General comments about the articles - questions not addressed.

10. Did you find the memorandum on cost and procedures helpful?

- Yes
- No

If not why not? Do you have any comments on it?



11. Did you like receiving the resume?

Yes No

Was there anything else you would have liked to see in the resume?

12. Did you have problems completing the Will Information Sheet?

Yes No

Comment

13. Did you find the legal cost for administering an estate reasonable:

(a) too high (b) too low

(c) Comment

14. Do you intend on making an appointment to make a will?

Yes No

If not why not?

(a) too high

(b) too low

(c) chose another lawyer. If so why?

(d) other



15. If you are still considering making a will what is the delay?

- (a) waiting to collect information
- (b) can not make a decision as to:
 - (i) beneficiaries
 - (ii) executor
 - (iii) custodians
- (c) other

16. How did you find out about the packet?

- (a) Yellow Pages
- (b) The Clarion
- (c) Web Site
- (d) Today's Seniors
- (e) Friend
- (f) other

17. If you found out about the packet through an advertisement what did you think of the ad?

18. If you found out about the packet from an advertisement, how many times did you see the ad before you replied?

- (a) once
- (b) Twice
- (c) More than twice

19. What do you think about the idea of the survey contest?

- (a) good idea
- (b) bad idea
- (c) Comments



MIRSKY • PASCOE

LAWRENCE S. PASCOE, B. COMM., LL.B. • MEMBER OF THE FAMILY LAW COLLABORATE NETWORK

20. Do you have any other comments?

Name:

Address:

Telephone Number:

E Mail Address:

Date:



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